



FARMERS FEST

LIVE IN AGGIE PARK
COLLEGE STATION, TEXAS

Sponsorship Information

Howdy!

Thank you for considering Farmers Festival as a cause worthy of your support. Farmers Fest is a student-led country music festival held each fall at Texas A&M University, dedicated to raising funds for [Kairos Christian School](#) in Antigua, Guatemala. Kairos provides underprivileged children with essential resources and access to a faith-based education that can transform their futures.

Since our inaugural event, which welcomed 2,000 attendees, Farmers Fest has grown into a vibrant community gathering featuring live music, food trucks, local and national businesses, student organizations, and interactive vendors. As we prepare for Farmers Fest 2025, we are excited to expand our reach and impact with the support of businesses and individuals like you.

Your sponsorship will help us grow this event into a College Station tradition while making a lasting difference in the lives of the children we support. We would love the opportunity to discuss how we can partner with you and provide value in return. Please don't hesitate to reach out for more details.

Thank you for your time and generosity—we look forward to working together!

To contact our Chairman personally:

Phone: 817-475-8725

Personal Email: jacob26deleon@gmail.com

Philanthropy Email: chairman@farmersfest.us

Best,
Farmers Fest Internal Team



SUPPORT US IN MANY DIFFERENT WAYS!

Below are different levels of sponsorship

COMMUNITY SPONSOR - \$500+

1. ACCESS TO EXCLUSIVE MERCHANDISE AND CONCERT INFORMATION!
2. 1 GIFTED TICKET TO INDIVIDUAL

PREMIUM COMMUNITY SPONSOR - \$1000+

1. FREE EXCLUSIVE FARMERS FEST MERCHANDISE
2. 2 GIFTED TICKETS TO INDIVIDUAL

VENDOR SPONSORSHIP - \$1,250+

COMPANY LOGO ON OFFICIAL FARMERS FESTIVAL CONCERT WEBSITE AND SOCIAL MEDIA

BLUE SPONSOR - \$3,500+

1. COMPANY LOGO ON THE OFFICIAL FARMERS FESTIVAL CONCERT WEBSITE AND SOCIAL MEDIA
2. COMPANY TABLE AT EVENT NEAR ENTRANCE
3. COMPANY BANNER PROMINENTLY DISPLAYED AT AGGIE PARK ON THE DAY OF
4. COMPANY LOGO PRESENT ON DAY OF SLIDESHOW CONTINUOUSLY RUNNING ON STAGE



GOLD SPONSOR - \$6,000+

- 1. BLUE SPONSOR LEVEL BENEFITS**
- 2. PRIORITY OVER BLUE SPONSORS FOR TENT LOCATION**
- 3. 3 GIFTED TICKETS TO COMPANY OR SPONSOR**
- 4. 3 ALL ACCESS PASSES**
- 5. FANS PROVIDED FOR TENT**

MAROON SPONSOR - \$7,500+

- 1. GOLD SPONSOR LEVEL BENEFITS**
- 2. PRIORITY OVER GOLD SPONSOR FOR TENT LOCATION**
- 3. COMPANY/INDIVIDUAL NAME OR LOGO DISPLAYED ON FARMERS FEST T-SHIRT**
- 3. 5 ALL ACCESS PASSES**
- 4. 7 GIFTED TICKETS TO COMPANY OR SPONSOR**

PLATINUM SPONSOR - \$10,000+

- 1. MAROON SPONSOR LEVEL BENEFITS**
- 2. 10 ALL ACCESS PASSES**
- 3. 10 GIFTED TICKETS TO COMPANY OR SPONSOR**
- 4. COMPANY BOOTH PROVIDED ON DAY OF EVENT**
- 5. COMPANY LOGO PLACED ON BARRIERS SURROUNDING AGGIE PARK**



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COLLEGE STATION, TX

DIAMOND SPONSOR - \$25,000+

- 1. PLATINUM SPONSOR LEVEL BENEFITS**
- 2. 5 GIFTED TICKETS TO COMPANY OR SPONSOR (DESIGNATED COMPANY SECTION IF REQUESTED)**
- 3. COMPANY LOGO PLACED ON T SHIRT AND MERCHANDISE**
- 4. CONCERT VIDEOS POSTED ONLINE, AND ON THE SPONSOR PAGE OF THE OFFICIAL FARMERS FESTIVAL CONCERT WEBSITE, AND ON ALL OPENER GRAPHICS AND PROMOTIONAL CONTENT**
- 5. PREFERENCES, ACCOMMODATIONS, ADVERTISING, ETC CAN BE DISCUSSED FURTHER**

NEW! - LAWN SPONSORSHIP (+\$5,000)

CAN BE ADDED TO DIAMOND LEVEL SPONSORSHIP

INCLUDES THE NAMING OF 1 OF 3 FARMERS FEST LAWNS INTO YOUR COMPANY OR FAMILY'S NAME

I.E - THE (COMPANY/FAMILY) LAWN AT AGGIE PARK

***FOR THE DURATION OF CONCERT AND FOR SOCIAL MEDIA EXPOSURE**



TITLE SPONSOR (TAKEN) - \$75,000

- 1. DIAMOND LEVEL SPONSORSHIP BENEFITS**
- 2. PRIME PLACEMENT OF LOGO ON ALL PHYSICAL MARKETING ITEMS FOR FARMERS FESTIVAL CONCERT (FLIERS, POSTERS, YARD SIGNS, ETC.), THE BEGINNING OF ALL FARMERS FESTIVAL CONCERT VIDEOS POSTED ONLINE, AND ON THE HOMEPAGE OF THE OFFICIAL FARMERS FESTIVAL CONCERT WEBSITE**
- 3. STAGE TIME FOR COMPANY REPRESENTATIVE TO SPEAK AT FARMERS FESTIVAL CONCERT**
- 4. PLACEMENT OF LOGO ALL PHYSICAL MARKETING ITEMS FOR FARMERS FESTIVAL**
- 5. COMPANY LOGO ON OFFICIAL FARMERS FESTIVAL CONCERT WEBSITE AND SOCIAL MEDIA**
- 6. 20 GIFTED TICKETS TO COMPANY OR SPONSOR (DESIGNATED COMPANY SECTION IF REQUESTED)**
- 7. ANY ACCOMMODATIONS, ADVERTISING, ETC CAN BE DISCUSSED FOR FURTHER TAILORABILITY**

COHE ST.

THROTMORTON ST.



ENTRY GATE

ALL ACCESS

M S C
G A R A G E



FARMERS FEST

LIVE IN AGGIE PARK
COLLEGE STATION, TX



GEORGE BUSH

ENTRY GATE



GA LAWN

HOUSTON ST.

H Y L E F I E L D

SPONSORSHIP AGREEMENT

COMPANY OR ORGANIZATION

CONTACT NAME

SIGNATURE

ADDRESS

CITY

STATE

ZIP CODE

WORK PHONE*

OTHER PHONE*

E-MAIL ADDRESS

CHOOSE YOUR SPONSORSHIP LEVEL

- ☐ COMMUNITY SPONSOR - \$500+
- ☐ PREMIUM COMMUNITY SPONSOR - \$1000+
- ☐ VENDOR SPONSORSHIP - \$1,250+
- ☐ BLUE SPONSOR - \$3,500+
- ☐ GOLD SPONSOR - \$6,000+
- ☐ MAROON SPONSOR - \$7,500+
- ☐ PLATINUM SPONSOR - \$10,000+
- ☐ DIAMOND SPONSOR - \$25,000+
- ☐ LAWN SPONSORSHIP (+\$5,000) TO DIAMOND SPONSOR

Farmers Festival is in the process of being registered as a 501(c)(3) tax-exempt organization. We will acknowledge your monetary or in-kind donation through a gift receipt provided at EOY, and an email confirming we have received your donation upon receiving it. You may donate to Farmers Festival by:

Online (preferred): Scan the QR code!

Check:

Please make checks payable to Farmers Festival

Mail to:

Farmers Festival (attn: Jacob DeLeon)

311 Fidelity St.

College Station, TX 77840

**[CLICK HERE: FARMERS FEST CHARITABLE
DONATION LINK](#)**